

## INVESTOR RELATIONSHIP

### 投資者關係

The Group appreciates fully the importance of employing a professional, truthful and proactive attitude and rendering timely responses in promoting investor relations. This understanding underscores our persistence in maintaining optimum all-round communication with investors, allowing us to collect information and valuable views from investors and announces the Group's business strategy and direction at more appropriate time. These efforts are critical in helping us realize our hope to improve corporate governance and strengthen investor confidence.

Ensuring high corporate transparency is a key emphasis in the Group's investor relations activities. During the year under review, the management team had come to Hong Kong regularly to meet with investors. They proactively provided investors the latest information regarding the Group and its business to help them make the best investment decisions.

Since it was listed on the Stock Exchange of Hong Kong, the Group has promoted investor relations through different channels. We see our results announcements, annual or interim, as ideal opportunities to communicate with investors. We organize investor group presentations to strengthen communication with investors, explaining to them the Group's latest operational situations and direction of development. Furthermore, in the year under review, the Group held 54 investor meetings including meeting with international investment institutions such as JP Morgan, Value Partners, Credit Suisse (formerly known as Credit Suisse First Boston), HSBC and Merrill Lynch, and a total of 25 teleconferences were made with the investors.

The Group has close and solid relationship with both local and overseas investors. Following the participation in the investor forum organized by UBS in Shanghai in January last year, the management team traveled to New York and London in May to take part in the investor conferences hosted by HSBC. These activities have served the Group as platforms for attracting overseas investors and ultimate helping to expand the Group's investor base.

Our website is one of the always open channels we use to communicate with investors and collect the views of the investor community. The Company's official website can be found at: <http://www.vedaninternational.com>

Vedan welcomes all investors to continue to give their opinions and suggestions to the Group, please feel free to contact our investor relations department at [vdi@vedaninternational.com](mailto:vdi@vedaninternational.com). For enquiries relating to investor relations, please contact:

Strategic Financial Relations Limited  
Unit A, 29th Floor, Admiralty Centre I,  
18 Harcourt Road, Hong Kong

Telephone : (852) 2527 0490  
Facsimile : (852) 2804 2789

集團深明以專業、坦誠並適時主動的態度，乃推動投資者關係的重要因素。所以集團一直致力與投資者保持充分及良好的溝通，以便收集更多訊息及寶貴意見，並在適當時候，公佈集團的業務策略及發展方向，期望在企業管治上力臻完善，鞏固投資者的信心。

在投資者關係活動中，企業透明度乃集團相當重視的一環。於回顧年度內，集團管理層定期來港與投資者會面，並積極向投資者發佈最新資訊及業務消息，讓投資者作出最佳的投資決定。

於香港聯交所上市至今，集團透過不同渠道推動投資者關係。集團每當公佈中期業績及全年業績時，均會抓緊良機，舉行投資者簡報會，加強與投資者的溝通，解釋集團最新的業務情況及發展方向。此外，於回顧年度內，集團舉行了五十四次個別投資者會議，當中包括摩根大通證券、惠理基金、瑞信(前稱瑞士信貸第一波士頓)、滙豐、美林等國際知名的投資機構，並曾與投資者進行二十五次電話會議。

集團積極與海內／外投資者保持緊密聯繫，繼去年一月參加由瑞士銀行在上海舉辦的投資者論壇後，集團管理層在去年五月更遠赴紐約及倫敦，出席由滙豐舉辦的投資者論壇，吸引海外投資者，擴闊投資者基礎。

為搜集投資界的意見，集團利用網站與投資者保持溝通，公司網址為：  
<http://www.vedaninternational.com>。

味丹國際期待投資者繼續對集團提出寶貴意見，歡迎隨時與集團的投資關係部聯絡 [vdi@vedaninternational.com](mailto:vdi@vedaninternational.com)。任何有關投資者關係之查詢，請聯絡：

縱橫財經公關顧問有限公司  
香港金鐘夏慤道18號海富中心第1期  
29樓A室

電話：(852) 2527 0490  
傳真：(852) 2804 2789